



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser Mitt Romney for President (5341)
Agency American Rambler Productions (5998)
Buyer KINCAID,STEPHANIE
Salesperson Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Invoice 645777
Inv Date 10/28/2012
Terms Net 30
Contract 335209
Bill Type Standard
Period 10/1/2012 - 10/28/2012

American Rambler Productions
138 Conant Street
Beverly, MA 01915

Product Political - Federal Candidate (1067)
Brand 271 RNC-ROMNEY (138863)
Acct Types National/Political
Est/Headline 271/06361012
Demo
Revision
Comments RNC-ROMNEY
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 11:33:42AM

AgM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISO	Amount	Remarks
1.0	Contract Line Remarks:	1X MAX/DAY							
	Spot	6:00:00AM- 6:30:00AM	Day, W-1, Th-1	10/03/12 6:23AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 6A	2012MRFP128H	\$850.00	
	Spot	6:00:00AM- 6:30:00AM	Day, W-1, Th-1	10/04/12 6:13AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 6A	2012MRFP128H	\$850.00	
2.0	Contract Line Remarks:	1X MAX/DAY							
	Spot	6:00:00AM- 6:30:00AM	Day, M-1, Tu-1	10/08/12 6:13AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 6A	2012MRFP133H	\$850.00	
	Spot	6:00:00AM- 6:30:00AM	Day, M-1, Tu-1	10/09/12 6:13AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 6A	2012MRFP133H	\$850.00	
3.0	Contract Line Remarks:	1X MAX/DAY							
	Spot	7:00:00AM- 8:00:00AM	Per week (2), We, Th, Fr	10/03/12 7:50AM (We)	00:30	GOOD MORNING AMERICA 7A-8A	2012MRFP128H	\$775.00	
	Spot	7:00:00AM- 8:00:00AM	Per week (2), We, Th, Fr	10/04/12 7:51AM (Th)	00:30	GOOD MORNING AMERICA 7A-8A	2012MRFP128H	\$775.00	
4.0	Contract Line Remarks:	1X MAX/DAY							
	Spot	7:00:00AM- 8:00:00AM	Day, M-1, Tu-1	10/08/12 7:29AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	2012MRFP133H	\$775.00	
	Spot	7:00:00AM- 8:00:00AM	Day, M-1, Tu-1	10/09/12 7:25AM (Tu)	00:30	GOOD MORNING AMERICA 7A-8A	2012MRFP133H	\$775.00	
5.0	Contract Line Remarks:	1X MAX/DAY							
	Spot	8:00:00AM- 9:00:00AM	Day, M-1	10/08/12 8:49AM (Mo)	00:30	GOOD MORNING AMERICA M-F 8A-9A	2012MRFP133H	\$725.00	
6.0	Contract Line Remarks:	1X MAX/DAY							
	Spot	8:00:00AM- 9:00:00AM	Day, W-1	10/03/12 8:39AM (We)	00:30	GOOD MORNING AMERICA M-F 8A-9A	2012MRFP128H	\$725.00	
7.0	Contract Line Remarks:	1X MAX/DAY							
	Spot	9:00:00AM-10:00:00AM	Day, W-1	10/03/12 9:21AM (We)	00:30	LIVE! WITH KELLY	2012MRFP128H	\$375.00	
8.0	Contract Line Remarks:	1X MAX/DAY							
	Spot	9:00:00AM-10:00:00AM	Day, M-1	10/08/12 9:51AM (Mo)	00:30	LIVE! WITH KELLY	2012MRFP133H	\$375.00	
9.0	Contract Line Remarks:	1X MAX/DAY							
	Spot	10:00:00AM-11:00:00AM	Day, M-1	10/08/12 10:36AM (Mo)	00:30	KATIE COURIC	2012MRFP133H	\$375.00	
10.0	Contract Line Remarks:	1X MAX/DAY							
	Spot	10:00:00AM-11:00:00AM	Day, W-1	10/03/12 10:56AM (We)	00:30	KATIE COURIC	2012MRFP128H	\$375.00	
11.0	Contract Line Remarks:	1X MAX/DAY							
	Spot	11:00:00AM-12:00:00PM	Day, M-1	10/08/12 11:34AM (Mo)	00:30	The View	2012MRFP133H	\$550.00	
12.0	Contract Line Remarks:	1X MAX/DAY							
	Spot	11:00:00AM-12:00:00PM	Day, W-1	10/03/12 11:32AM (We)	00:30	The View	2012MRFP128H	\$550.00	
13.0	Contract Line Remarks:	1X MAX/DAY							
	Spot	12:00:00PM- 1:00:00PM	Day, M-1	10/08/12 12:39PM (Mo)	00:30	EYEWITNESS NEWS 12P	2012MRFP133H	\$375.00	
14.0	Contract Line Remarks:	1X MAX/DAY							
	Spot	12:00:00PM- 1:00:00PM	Day, W-1	10/03/12 12:52PM (We)	00:30	EYEWITNESS NEWS 12P	2012MRFP128H	\$375.00	
15.0	Contract Line Remarks:	1X MAX/DAY							
	Spot	1:00:00PM- 2:00:00PM	Day, M-1	10/08/12 1:32PM (Mo)	00:30	The Chew	2012MRFP133H	\$375.00	
16.0	Contract Line Remarks:	1X MAX/DAY							
	Spot	1:00:00PM- 2:00:00PM	Day, W-1	10/03/12 1:29PM (We)	00:30	The Chew	2012MRFP128H	\$375.00	
17.0	Contract Line Remarks:	1X MAX/DAY							
	Spot	4:00:00PM- 5:00:00PM	Day, M-1	10/08/12 4:20PM (Mo)	00:30	DR. OZ SHOW	2012MRFP133H	\$825.00	
18.0	Contract Line Remarks:	1X MAX/DAY							
	Spot	4:00:00PM- 5:00:00PM	Day, W-1	10/03/12 4:14PM (We)	00:30	DR. OZ SHOW	2012MRFP128H	\$825.00	



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19.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
Spot	5:00:00PM- 5:30:00PM	Day, W-1	10/03/12 5:22PM (We)	00:30	EYEWITNESS NEWS 5P	2012MRFP128H		\$850.00	
20.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
Spot	5:00:00PM- 5:30:00PM	Day, M-1	10/08/12 5:23PM (Mo)	00:30	EYEWITNESS NEWS 5P	2012MRFP133H		\$850.00	
21.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
Spot	5:30:00PM- 6:00:00PM	Day, W-1	10/03/12 5:58PM (We)	00:30	EYEWITNESS NEWS 530P	2012MRFP128H		\$875.00	
22.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
Spot	5:30:00PM- 6:00:00PM	Day, M-1, Tu-1	10/08/12 5:52PM (Mo)	00:30	EYEWITNESS NEWS 530P	2012MRFP133H		\$875.00	
Spot	5:30:00PM- 6:00:00PM	Day, M-1, Tu-1	10/09/12 5:42PM (Tu)	00:30	EYEWITNESS NEWS 530P	2012MRFP133H		\$875.00	
23.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
Spot	6:00:00PM- 6:30:00PM	Day, W-1, Th-1, F-1	10/03/12 6:23PM (We)	00:30	EYEWITNESS NEWS 6P	2012MRFP128H		\$1100.00	
Spot	6:00:00PM- 6:30:00PM	Day, W-1, Th-1, F-1	10/04/12 6:22PM (Th)	00:30	EYEWITNESS NEWS 6P	2012MRFP128H		\$1100.00	
Spot	6:00:00PM- 6:30:00PM	Day, W-1, Th-1, F-1	10/05/12 6:13PM (Fr)	00:30	EYEWITNESS NEWS 6P	2012MRFP133H		\$1100.00	
24.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
Spot	6:00:00PM- 6:30:00PM	Day, M-1, Tu-1	10/08/12 6:24PM (Mo)	00:30	EYEWITNESS NEWS 6P	2012MRFP133H		\$1100.00	
Spot	6:00:00PM- 6:30:00PM	Day, M-1, Tu-1	10/09/12 6:23PM (Tu)	00:30	EYEWITNESS NEWS 6P	2012MRFP133H		\$1100.00	
25.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
Spot	7:30:00PM- 7:56:00PM	Day, W-1	10/03/12 7:58PM (We)	00:30	THE MIDDLE	2012MRFP128H		\$1200.00	
26.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
Spot	11:00:00PM- 11:35:00PM	Day, W-1	10/03/12 11:22PM (We)	00:30	EYEWITNESS NEWS 11P M-SU	2012MRFP128H		\$1200.00	
27.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
Spot	11:00:00PM- 11:35:00PM	Day, M-1	10/08/12 11:26PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	2012MRFP133H		\$1200.00	
28.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
Spot	11:35:00PM- 12:05:00AM	Day, W-1	10/03/12 12:04AM (We)	00:30	Nightline	2012MRFP128H		\$700.00	
29.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
Spot	11:35:00PM- 12:05:00AM	Day, M-1	10/08/12 11:57PM (Mo)	00:30	Nightline	2012MRFP133H		\$700.00	
30.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
Spot	5:30:00AM- 6:00:00AM	Day, M-1	10/08/12 5:42AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	2012MRFP133H		\$425.00	
31.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
Spot	5:30:00AM- 6:00:00AM	Day, W-1	10/03/12 5:44AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	2012MRFP128H		\$425.00	
32.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
Spot	8:00:00PM- 10:00:00PM	Day, M-1	10/08/12 8:46PM (Mo)	00:30	Dancing With The Stars	2012MRFP133H		\$7000.00	
33.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
Spot	8:00:00PM- 9:00:00PM	Day, Tu-1	10/09/12 8:44PM (Tu)	00:30	DANCING WITH THE STARS SPECIAL	2012MRFP133H		\$6800.00	
34.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
Spot	7:00:00AM- 8:00:00AM	Day, Sa-1	10/06/12 7:59AM (Sa)	00:30	Good Morning America Saturday	2012MRFP133H		\$325.00	
35.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
Spot	8:00:00AM- 9:00:00AM	Day, Sa-1	10/06/12 8:27AM (Sa)	00:30	Good Morning America Saturday	2012MRFP133H		\$475.00	
36.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
Spot	12:00:00PM- 12:30:00PM	Day, Sa-1	10/06/12 12:21PM (Sa)	00:30	EYEWITNESS NEWS 12P SA-SU	2012MRFP133H		\$275.00	



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37.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	7:00:00PM- 7:30:00PM	Day,Sa-1	10/06/12 7:29PM (Sa)	00:30	EYEWITNESS NEWS 7P SATURDAY	2012MRFP133H	\$645.00	
38.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	5:30:00AM- 6:00:00AM	Day,Sa-1	10/06/12 5:55AM (Sa)	00:30	THE CHRIS MATTHEWS SHOW	2012MRFP133H	\$250.00	
39.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	7:00:00AM- 8:00:00AM	Day,Su-1	10/07/12 7:54AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	2012MRFP133H	\$300.00	
40.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	10:00:00PM-11:00:00PM	Day,Tu-1	10/09/12 11:00PM (Tu)	00:30	Private Practice	2012MRFP133H	\$750.00	
41.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	10:00:00PM-11:00:00PM	Day,Th-1	10/04/12 10:30PM (Th)	00:30	SCANDAL	2012MRFP128H	\$650.00	
42.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	10:00:00PM-11:00:00PM	Day,F-1	10/05/12 10:38PM (Fr)	00:30	20/20	2012MRFP133H	\$460.00	
43.0	Spot			10/06/12			1 preempt @ \$3500.00	\$0.00	Pre-empt
44.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	11:30:00PM-12:00:00AM	Day,Sa-1	10/06/12 12:16AM (Sa)	00:30	EYEWITNESS NEWS 11P M-SU	2012MRFP133H	\$1100.00	
45.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	8:00:00AM- 9:00:00AM	Day,Su-1	10/07/12 8:47AM (Su)	00:30	GOOD MORNING AMERICA SUNDAY	2012MRFP133H	\$500.00	
46.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	9:00:00AM-10:00:00AM	Day,Su-1	10/07/12 9:30AM (Su)	00:30	THIS WEEK WITH GEORGE STEPHANOPOULOS	2012MRFP133H	\$750.00	
47.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	12:00:00PM-12:30:00PM	Day,Su-1	10/07/12 12:27PM (Su)	00:30	EYEWITNESS NEWS 12P SA-SU	2012MRFP133H	\$275.00	
48.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	6:00:00PM- 6:30:00PM	Day,Su-1	10/07/12 6:29PM (Su)	00:30	EYEWITNESS NEWS 6P SA-SU	2012MRFP133H	\$1000.00	
49.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	8:00:00PM- 9:00:00PM	Day,Su-1	10/07/12 8:19PM (Su)	00:30	ONCE UPON A TIME	2012MRFP133H	\$800.00	
50.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	9:00:00PM-10:00:00PM	Day,Su-1	10/07/12 9:23PM (Su)	00:30	REVENGE	2012MRFP133H	\$850.00	
51.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	11:00:00PM-11:35:00PM	Day,Su-1	10/07/12 11:22PM (Su)	00:30	EYEWITNESS NEWS 11P M-SU	2012MRFP133H	\$1300.00	
52.0	Spot	9:00:00PM-11:00:00PM	Day,W-1	10/03/12 10:57PM (We)	00:30	ABC NEWS YOUR VOICE, YOUR VOTE	2012MRFP128H	\$600.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$91,470.00	Total Spots	59
Commission	(\$13,720.50)		
Net Total	\$77,749.50		